

8 REASONS YOU MUST HAVE BETTER MEETINGS

Meetings are a microcosm of a team or organization's culture. They reveal what's valued and how work gets done.

1 MANY MEETINGS ARE POORLY RUN

In the U.S., 11 million meetings take place each day, 2.6 billion meetings each year. Yet 37.5% are considered poorly run or unnecessary.

2 MEETINGS TAX LEADERSHIP

Managers and executives say they spend 12-20 hours per week in meetings and 50% of them are unproductive and waste time.

3 MEETINGS EXHAUST EVERYONE

Most workers average 62 meetings per month and professionals lose up to 4 days per month to unproductive meetings.

4 IT'S A \$200 BILLION PROBLEM

In North America, meeting costs and the expense of lost time and productivity amount to over \$200 billion a year.

5 FEW KNOW HOW TO RUN THEM

75% of employees receive no formal training on how to conduct meetings.

6 BAD MEETINGS ARE BORING

Nine out of ten people daydream in meetings.

7 BAD MEETINGS LIMIT SUCCESS

They have high costs and negative effects on employee engagement, team productivity, and company performance.

8 MEETINGS SHOULD BE AWESOME

Well-run meetings inspire engagement, drive decisions, save money, and increase accountability.



LET'S GET REAL

HOW DO EMPLOYEES REALLY PARTICIPATE IN MEETINGS?



39%

ADMIT TO DOZING OFF

73%

SAY THEY DO OTHER WORK

EFFECTIVE MEETING LEADERS SPEND AS MUCH TIME PREPARING FOR A MEETING AS THEY SPEND IN THE MEETING ITSELF.

HOW EMPLOYEES EXPERIENCE MEETINGS



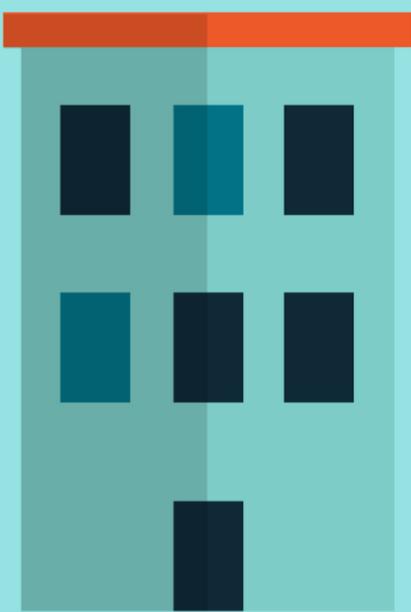
25%
SAY TIME SPENT
ON NON-ISSUES



50%
FIND THEM
UNPRODUCTIVE



95%
SKIP PARTS
IF THEY CAN



LET'S CREATE PRODUCTIVE MEETINGS



"AJ helped pave our way to more productive meetings and we had fun doing it."
- Jamie Grant, CEO, Ordway Center for Performing Arts (St. Paul, MN)

AJ JOSEFOWITZ, PH.D.
Bringing high-touch to hi-tech.
Developing teams and coaching leaders.
Designing and facilitating meetings.
Consulting with global and local organizations.

